

## INVOICE



**Remit Address:**  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

**Billing Address:**

**GMMB, Inc./ Washington D.C.**  
**Attention: Accounts Payable**  
 Washington Harbor  
 3050 K St. NW  
 Ste 100  
 Washington, DC 20007

Advertiser	DCCC/ Horsford	Invoice #	107895-1
Product	DCCC, HORSFORD	Invoice Date	10/21/12
Estimate Number	2102	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/21/12

Station	KSNV	Order #	107895
Account Executive	Amy McCreary	Alt Order #	06863996
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	10/15/12 - 10/21/12

Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	143
Special Handling		Product Code	149

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F 5-6a Wakeup w/Wagners	5-6a		10/15/12 to 10/21/12	2x		-TWT---				
	KSNV			Tu	10/16/12	:30	5:59 AM		SH12104H Running	\$450.00		2
	KSNV			W	10/17/12	:30	5:28 AM		SH12104H Running	\$450.00		1
2	KSNV	Wake Up Early Wagners	430a-5a		10/15/12 to 10/21/12	2x		-TWT---				
	KSNV			Tu	10/16/12	:30	4:59 AM		SH12105H Flight	\$200.00		1
	KSNV			W	10/17/12	:30	4:41 AM		SH12104H Running	\$200.00		2
3	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		10/15/12 to 10/21/12	2x		-TWT---				
	KSNV			Tu	10/16/12	:30	6:23 AM		SH12105H Flight	\$700.00		2
	KSNV			W	10/17/12	:30	6:20 AM		SH12105H Flight	\$700.00		1
4	KSNV	Today Show	658a-9am		10/15/12 to 10/21/12	3x		-TWT---				
	KSNV			Tu	10/16/12	:30	8:44 AM		SH12104H Running	\$900.00		1
	KSNV			W	10/17/12	:30	7:59 AM		SH12104H Running	\$900.00		2
	KSNV			Th	10/18/12	:30	7:27 AM		SH12105H Flight	\$900.00		3
5	KSNV	M-F Today Show II	9-10a		10/15/12 to 10/21/12	1x		-TWT---				
	KSNV			W	10/17/12	:30	9:59 AM		SH12105H Flight	\$425.00		1
6	KSNV	Today 4th Hour	10am-11am		10/15/12 to 10/21/12	2x		-TWT---				
	KSNV			Tu	10/16/12	:30	11:00 AM		SH12105H Flight	\$325.00		2
	KSNV			W	10/17/12	:30	10:59 AM		SH12104H Running	\$325.00		1
7	KSNV	Rachael Ray	11am-12pm		10/15/12 to 10/21/12	2x		-TWT---				

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Advertiser	DCCC/ Horsford
Product	DCCC HORSFORD
Estimate Number	2102

Invoice #	107895-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/21/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	107895
Alt Order #	06863996
Deal #	
Order Flight	10/16/12 - 10/21/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	143
Product Code	149

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Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
7	KSNV	Rachael Ray	11am-12pm		10/15/12 to 10/21/12	2x	-TWT---				
	KSNV			W	10/17/12	:30	11:26 AM	SH12105H Fight	\$325.00		2
	KSNV			Th	10/18/12	:30	11:17 AM	SH12104H Running	\$325.00		1
8	KSNV	Noon News	12-1230pm		10/15/12 to 10/21/12	2x	-TWT---				
	KSNV			Tu	10/16/12	:30	12:25 PM	SH12104H Running	\$425.00		1
	KSNV			Th	10/18/12	:30	12:25 PM	SH12105H Fight	\$425.00		2
9	KSNV	The Agenda 1230pm	1230-1p		10/15/12 to 10/21/12	2x	-TWT---				
	KSNV			W	10/17/12	:30	12:46 PM	SH12104H Running	\$325.00		1
	KSNV			Th	10/18/12	:30	12:56 PM	SH12105H Fight	\$325.00		2
10	KSNV	Days of our Lives	1258p-2pm		10/15/12 to 10/21/12	2x	-TWT---				
	KSNV			Tu	10/16/12	:30	1:29 PM	SH12105H Fight	\$425.00		1
	KSNV			W	10/17/12	:30	1:59 PM	SH12105H Fight	\$425.00		2
11	KSNV	The Doctors	2pm-3pm		10/15/12 to 10/21/12	2x	-TWT---				
	KSNV			Tu	10/16/12	:30	2:56 PM	SH12104H Running	\$325.00		1
	KSNV			W	10/17/12	:30	2:25 PM	SH12104H Running	\$325.00		2
12	KSNV	Dr Phil	3-4p		10/15/12 to 10/21/12	2x	-TWT---				
	KSNV			Tu	10/16/12	:30	3:57 PM	SH12105H Fight	\$450.00		1
	KSNV			W	10/17/12	:30	3:16 PM	SH12105H Fight	\$450.00		2
13	KSNV	4PM NEWS (1 hour)	4-5pm		10/15/12 to 10/21/12	2x	-TWT---				
	KSNV			Tu	10/16/12	:30	3:57 PM	SH12105H Fight	\$450.00		1
	KSNV			W	10/17/12	:30	3:16 PM	SH12105H Fight	\$450.00		2

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Product	DCCC.HORSFORD
Estimate Number	2102

Invoice #	107895-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/21/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	107895
Alt Order #	06663996
Deal #	
Order Flight	10/16/12 - 10/21/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	143
Product Code	149

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
13	KSNV	4PM NEWS (1 hour)	4-5pm		10/15/12 to 10/21/12	2x		-TWT---				
	KSNV			Tu	10/16/12	:30	4:12 PM		SH12104H Running	\$725.00		1
	KSNV			Th	10/18/12	:30	4:26 PM		SH12104H Running	\$725.00		2
14	KSNV	4PM NEWS (1 hour)	4-5pm		10/15/12 to 10/21/12	2x		-TWT---				
	KSNV			Tu	10/16/12	:30	4:42 PM		SH12105H Flight	\$725.00		1
	KSNV			W	10/17/12	:30	4:55 PM		SH12104H Running	\$725.00		2
15	KSNV	M-F Early News	5-530p		10/15/12 to 10/21/12	2x		-TWT---				
	KSNV			Tu	10/16/12	:30	5:28 PM		SH12104H Running	\$1,200.00		1
	KSNV			W	10/17/12	:30	6:23 PM		SH12105H Flight	\$1,200.00		2
16	KSNV	M-F Jeopardy	630-7pm		10/15/12 to 10/21/12	2x		-TWT---				
	KSNV			W	10/17/12	:30	6:34 PM		SH12104H Running	\$1,300.00		1
	KSNV			Th	10/18/12	:30	6:52 PM		SH12105H Flight	\$1,300.00		2
17	KSNV	M-F Wheel of Fortune	7-730pm		10/15/12 to 10/21/12	2x		-TWT---				
	KSNV			W	10/17/12	:30	7:08 PM		SH12105H Flight	\$1,300.00		1
	KSNV			Th	10/18/12	:30	7:29 PM		SH12104H Running	\$1,300.00		2
18	KSNV	Facetoface/Ralston Report	730-758pm		10/15/12 to 10/21/12	2x		-TWT---				
	KSNV			W	10/17/12	:30	7:54 PM		SH12104H Running	\$900.00		1
	KSNV			Th	10/18/12	:30	7:33 PM		SH12105H Flight	\$900.00		2
19	KSNV	M-F News 3 at Eleven	11pm-1135pm		10/15/12 to 10/21/12	2x		-TWT---				

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Advertiser	DCCC/ Horsford
Product	DCCC HORSFORD
Estimate Number	2102

Invoice #	107895-1
Invoice Date	10/21/12
Invoice Month	October 2012
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Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	107895
Alt Order #	06863986
Deal #	
Order Flight	10/16/12 - 10/21/12

Billing Calendar	Broadcast
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Special Handling	

IDB #	
Advertiser Code	143
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Agency Ref	
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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
19	KSNV	M-F News 3 at Eleven	11pm-1135pm								
				to							
	KSNV			10/15/12 to 10/21/12	2x	-TW----					
				Tu	10/16/12	:30	11:31 PM	SH12105H Flight	\$1,200.00		2
				W	10/17/12	:30	11:30 PM	SH12104H Running	\$1,200.00		1
20	KSNV	Tonight Show	1135p-1236a								
				to							
	KSNV			10/15/12 to 10/21/12	2x	-TW----					
				W	10/17/12	:30	12:10 AM	SH12105H Flight	\$500.00		2
				Th	10/18/12	:30	11:59 PM	SH12104H Running	\$500.00		1
21	KSNV	Late Night w/Fallon	1236a-138am								
				to							
	KSNV			10/15/12 to 10/21/12	2x	-TW----					
				Tu	10/16/12	:30	1:21 AM	SH12104H Running	\$250.00		2
				W	10/17/12	:30	1:18 AM	SH12104H Running	\$250.00		1
22	KSNV	NFL Football	1P-9PM								
				to							
	KSNV			10/15/12 to 10/21/12	1x	-----S					
				Su	10/21/12	:30	6:54 PM	SH12105H Flight	\$10,000.00		1
23	KSNV	Last Call w/Carson Daly	136-205am								
				to							
	KSNV			10/15/12 to 10/21/12	1x	--WT---					
				W	10/17/12	:30	1:59 AM	SH12105H Flight	\$100.00		1
24	KSNV	Saturday Night Live	1130pm-1:02am								
				to							
	KSNV			10/15/12 to 10/21/12	1x	-----S-					
				Sa	10/20/12	:30	12:47 AM	SH12105H Flight	\$1,400.00		1
25	KSNV	Wednesday Prime 9-10pm	9-10pm								
				to							
	KSNV			10/15/12 to 10/21/12	1x	--W----					
				W	10/17/12	:30	9:41 PM	SH12105H Flight	\$4,000.00		1
26	KSNV	Noon News	12-1230pm								

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Estimate Number	2102

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Agency Ref	
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Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
26	KSNV	Noon News	12-1230pm		10/16/12 to 10/21/12	1x		--WT---				
				Th	10/18/12	:30	12:28 PM	SH12104H Running		\$425.00		1
	KSNV											

Aired Spots

47

Gross Total

\$43,150.00

Agency Commission

\$6,472.50

Net Amount Due

\$36,677.50

Payment Terms 30 Days

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